





## Benefits of Platinum Membership

### Strategic Consulting

- A full day onboarding design thinking workshop with the President and Managing Director of the Chamber, with a laser focus on your brand.
- Market visibility campaign focused on brand recognition and brand awareness
- Market intelligence reports to help you harness a greater potential of the Canadian market
- Advisory services for end-to-end digitization of your business
- Advisory services for Immigration, tax and recruitment services throughout the year
- Introduction with recruitment agencies to help you hire a qualified workforce (if applicable)
- Location scouting and site inspections to assist find the right location for your business (if applicable)
- Curated introductions to an unlimited number of members from the France Canada Chamber of Commerce - Ontario & Manitoba

### Thought Leadership

- Opportunity to chair the Chamber's Center of Excellence
- Invitation to join the prestigious Club Lumières (an exclusive CEO club)
- Leadership access to Think Tanks centered around Human Resources, Finance, Sustainability, Marketing and Innovation
- Opportunity to author and publish specific thought leadership reports and whitepapers

### Exclusive Networking opportunities

- CEO to CEO connect with detailed meeting planning
- One-on-one meetings with government officials pertaining to your business sector (via Ministry of Labour Laws, Immigration, Tourism and Culture etc)

### Conclaves and Events

- Curated events services and partnerships
- Sponsorship of a large conclave with speaking opportunity for global/local leadership
- Sponsorship of a CXO Rendezvous of an event of choice with speaking opportunity.
- Speaking opportunities for the global leadership of your firm at the Chamber's events
- Complimentary access for the entire organization to all chamber events (except for gala)