



## Who We Are and Our Objectives

FCCCO is a prestigious non-profit organization under the aegis of Honourable Madame Kareen Rispal, Ambassador of France to Canada, and Chambre de Commerce et d'industrie (CCI) France International. Our objectives are to **foster bilateral trade** between France and Canada, as well as **accelerate business growth** and **provide a strong business ecosystem** for French Companies in Canada



# **Our Value Proposition**

**Collaborative C-Suite Think Tanks** 

Join 60+ exclusive leadership events

Strategic Business Growth opportunities

Enhance brand visibility

Industry specific Forums

ecosystem

Access a prestigious global

Our Member Network

Our members in Canada include Fortune 500 French and Canadian companies as well as leading Tech startups both in France and Canada.

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# Our Strategic Services



#### "Felicitations for your work. I am always amazed with your work and leadership! And let me tell you that I know what I am talking about as a former Board of Trade leader."- Isabelle Hudon, President of the Business Development Bank of Canada, Former Ambassador of Canada to France and Monaco.





# **Benefits of Platinum Membership**

### **Strategic Consulting**

- A full day onboarding design thinking workshop with the President and Managing Director of the Chamber, with a laser focus on your brand.
- Market visibility campaign focused on brand recognition and brand awareness
- Market intelligence reports to help you harness a greater potential of the Canadian market
- Advisory services for end-to-end digitization of your business
- Advisory services for Immigration, tax and recruitment services throughout the year
- Introduction with recruitment agencies to help you hire a qualified workforce (if applicable)
- Location scouting and site inspections to assist find the right location for your business (if applicable)
- Curated introductions to an unlimited number of members from the France Canada Chamber of Commerce Ontario

### Thought Leadership

- Opportunity to chair the Chamber's Center of Excellence
- Invitation to join the prestigious Club Lumières (an exclusive CEO club )
- Leadership access to Thinks Tanks centered around Human Resources, Finance, Sustainability, Marketing and Innovation
- Opportunity to author and publish specific thought leadership reports and whitepapers

### **Exclusive Networking opportunities**

- CEO to CEO connect with detailed meeting planning
- One-on-one meetings with government officials pertaining to your business sector (via Ministry of Labour Laws, Immigration, Tourism and Culture etc)

### **Conclaves and Events**

- Curated events services and partnerships
- Sponsorship of a large conclave with speaking opportunity for global/local leadership
- Sponsorship of a CXO Rendezvous of an event of choice with speaking opportunity.
- Speaking opportunities for the global leadership of your firm at the Chamber's events
- Complimentary access for the entire organization to all chamber events (except for gala)